Example quotes

The quotes provided here are to help users understand the nature of the transcripts included in this data collection. Quotes provided are from the article: *“Fivian et al. (2024) Feasibility, acceptability and Equity of a Mobile Intervention for Upscaling Participatory Action and Videos for Agriculture and Nutrition (m-UPAVAN) in Rural Odisha, India. PLOS Global Public Health. 2024. doi:10.1371/journal.pgph.0003206 (manuscript accepted and in production)”*

Quotes are provided in the order they appear in the article quoted above.

1. *Respondent [R]: […] As this program is good and Madam [facilitator] recommended to join I did the same. I didn’t have to ask anyone’s permission.*
2. *R: I asked them [facilitators] where will the videos be sent and why. Then they answered that videos related to pregnant mothers and related to agriculture would be sent […]. I got attracted because we are farmers so if they will send videos related to agriculture it will be beneficial to us as we can learn new things.*
3. *Interviewer [I]: What was your husband's reaction regarding you watching the videos on his phone? R: He is very happy to receive the videos on his phone. He says that after I finish all my house chores, we both should watch it together.*
4. *R: First they [spouse and mother-in-law] were very sceptical about it [m-UPAVAN] but later when I explained to them that it is important, then they accepted.*
5. *I: You have to ask for the mobile phone from your husband? R: No, no. He himself says that a message has come and I have to listen. I don’t have to ask. I: Is he present at home when the message comes? R: Wherever he is, he comes home in the evening and says that message has come.*
6. *R: Not able to listen to that [m-UPAVAN audios]. Husband takes and goes away. If want to listen to that thing a little, husband takes and goes away. So, at that time I get problems while listening to that.*
7. *I: What motivated you to reply [to quizzes]? R: As I found the videos helpful I gave a reply. Madam [facilitator] also encouraged me to give a reply [...] when I know the answer to a question then I get excited to reply […].*
8. *R: I wanted to press those buttons 1 or 2 or 3 but was unable to do that I: Why were you unable to do that? R: Because I do not know how to do that. I: […] Why did you not ask anyone if you were not able to understand? […] R: I have asked once. She [facilitator] told me to press the button and to talk with them…I have not done that. I: Is there any reason why you have not? R: […] Because of some fear I have not tried.*
9. *R: […] Thanks to mobile and WhatsApp, I can take part in all those, right? If it needed us to go somewhere then we couldn’t have gone that much. As the mobile is there, everything comes on WhatsApp, there’s more interest, we can watch it all and learn it all.*
10. I*: What are the effects of this* [m-UPAVAN] *on you, your family and your kids? […]* R*: […] We are farming ourselves and then giving them [crops] to our kids and are eating ourselves. We* a*re staying healthy. We are farming small amounts and selling them to buy essentials. We are eating all that. And both mother and kids are remaining healthy.*
11. *R: I got to know that we [pregnant women] can eat anything we want. The elders used to say that we shouldn't eat more during pregnancy. But now we have got to know that we can eat more, and we should not do heavy work during pregnancy. We should take rest.*
12. *I: What was your first reaction after watching videos for the first time? R: I became happy after watching. We generally have no idea regarding this, but due to this program we got to know about many things like plantation, health, nutrition, proper food for pregnant woman.*
13. *R: I watch as per my free time, but I cannot watch as much as I want. I: Why? R: Because it is their mobile, right? Will they always give me to watch on their mobile? I watch it once, but even if I am interested to watch it a second time I do not get to watch it on mobile.*
14. *R: He’d [facilitator] say: “[…] show those videos to your family members and observe whether they are getting interested or not and you should also make them understand what is explained in the video because they will think “watching these videos, what will I get?” but you have to make them understand that it will be beneficial, tell them what benefits you have got by watching these videos so that they will also watch the videos” like this he used to encourage us.*
15. *R: They [respondent’s family] like the videos. If I had seen the videos alone, I might not have been able to share everything. They wouldn’t have been able to know everything.*
16. *I: Do you think that they should participate in the m-UPAVAN program? R: Yes. I: Why so? R: Because they will understand it better and will help me in doing those things. Their health will also be good.*
17. *I: So do you find explaining it [information from the videos] to your family members to be easy or difficult? R: It is easy as they themselves see the video.*
18. *R: I learnt how to send a message on the phone and how to discuss things with family members. We got to know all these through listening to the talks in m-UPAVAN.*
19. *R: All the videos were doable. We don’t need to invest a lot of money to implement those videos. It just needs cooperation of family members.*
20. R: *In [m-UPAVAN] we can listen to it at our convenience and after 2-3 days if we forget anything we can listen to it again if we want. But in UPAVAN, [facilitator]* *would come and show us and then the next time there will be a new video.*
21. R: *In UPAVAN among 20 mothers, we watch [and discuss] videos for around 1 to 1.5 hours. The videos in m-UPAVAN are for short duration so I don’t like it much. If they would start UPAVAN again I will like it.*
22. *R: In UPAVAN we get to watch the videos, and after that, they conduct the meeting as well and everyone gets to share their opinions. That’s why I like UPAVAN, even they make us play games* […] *Now there is no one to discuss with and everything remains within our family members,* if [UPAVAN] *is conducted again, all of us mothers would be happy […] For m-UPAVAN not everyone has a phone, they can only get to know through others.*
23. *R: In UPAVAN we are shown the videos in a very easy way but in m-UPAVAN to see the video one has to have a smartphone and data pack all the time. But not everyone can afford that. So UPAVAN is a lot better and more effective in that way.*
24. I: *Which one did motivate you to implement the methods? UPAVAN or m-UPAVAN?* R: *m-UPAVAN [because] in m-UPAVAN we can watch the video and implement it simultaneously. We can watch the video again and again. Once, I was watching a video on diarrhoea of children. My older son saw that and asked me about it and I explained to him. He is very curious to know different things. So are my family members. So, in m-UPAVAN, not only do I get to know, but the whole family learns. My husband also supports this program as it gives a lot of information.*
25. *I: […] Which program will you recommend to people to participate in [m-UPAVAN or UPAVAN]? R: I will recommend participating in UPAVAN. I: Why? R: In UPAVAN they will see directly, they will understand it and they can apply it after understanding it properly, so I will suggest they watch UPAVAN.*
26. *R: I like both [m-UPAVAN and UPAVAN]. Both are important and enjoyable in their own dimensions.*
27. *R: I wish UPAVAN could be started again but still m-UPAVAN is helpful as we can watch the video again and again in case we forget any procedure. So both are interesting.*