Table to guide the selection of behaviours for the study of FLW-family interaction

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| Behaviours promoted by TBA/FOMWAN | Timing in continuum of care | Coverage from IDEAS baseline | Requires commodities | Requires contact with a facility | Recent qualitative studies on the behaviour | Success in behaviour change in previous studies |
| *Seek care upon recognition of danger signs:*   * *during pregnancy* * *in newborns* | Pregnancy  Post natal | 25% - 50% | Yes | Yes | Some | Limited/Varied |
| *Deliver at Facility (FOMWAN & TBA)* | Across continuum | 25% - 50% | Yes | Yes | Many | Moderate |
| *Thermal Care Practices:*   * *Directly dry & wrap the baby* * *Delay bathing* * *Frequent skin-to-skin contact (STS)* | Post natal | 75 - 100%  25-50% (STS) | Limited - No | No | Some - Few | Varied Results |
| *Breastfeeding Practices:*   * *Practice immediate breastfeeding* * *Give colostrum to baby Refrain from pre-lacteal feeds (PL)* | Post natal | 25 – 50%  0-25% (PL) | No | No | Some - Many | Varied Results |

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