

2014 Qualitative study of scale-up – outline of proposed field work in NE Nigeria

Overview

Aim

The aim of the 2014 qualitative study of scale-up in NE Nigeria is to identify and understand in detail the factors enabling and inhibiting scale-up and the activities required to catalyse scale-up of a case-study MNH innovation. Research questions include:

- How did scale-up of the case study innovation take place (description of what happened)?
- What actions were taken by the grantee to catalyse scale-up of case study innovations?
- Which activities were essential/most important?
- In which order were different activities undertaken?
- What other actors were involved?
- What resources were needed?
- What were the main barriers and how were these overcome to catalyse scale-up?

Case study

Transaid's *Emergency Transport Scheme* (ETS) was selected since this is a concrete example of an innovation developed by a BMGF grantee that is being scaled up beyond the original grantee state/districts.

Methods

Data collection

- A maximum of 20 in-depth semi-structured stakeholder interviews.
- Stakeholders – primarily based in Abuja, with some in Gombe and Adamawa - sampled purposively and through snowballing based on being directly connected with and/or having detailed knowledge of the innovation and its scale-up including: relevant implementation grantee and sub-grantee staff from Transaid and SFH and others; select government officials at federal, state and possibly district levels; relevant BMGF program officers; relevant development partner organisations; other experts and informants. Additionally we would like to interviewee at least two frontline implementers of ETS – namely drivers (coordinators?).

Data capture and analysis

- Interviews to be digitally sound recorded subject to interviewee agreement.
- Detailed analytic field notes to be made within 24 hours of each interview using a similar approach to the 2012 qualitative study of scale-up.
- Thematic analysis using the framework approach.

Timeline of activities

July 2014

- Meeting in London with Yashua to discuss activities, timings and staffing.

September

Agree on country researchers and preparing them for the study.

October 2014

- Contact key stakeholders from Transaid and SFH to discuss plans and seek agreement to proceed.
- With country researchers develop and finalise the interview topic guide and identify a 'first wave' of interviewees.

October 2014 - January 2015

- Interviews to be conducted and written up by country researchers.
- A number of 'international' stakeholders will be interviewed by Deepthi and Neil via phone/Skype from London or in person in Seattle in October.

End January 2015

- All interviews and analytic notes completed.

January – February 2015

- Undertake rapid thematic analysis of the 20 interviews led by LSHTM with inputs from country researchers.
- Draft study output led by LSHTM.

Country researchers – roles and inputs include -

- Work with LSHTM team to draft topic guide and identify first wave interviewees.
- Carry out interviews in agreement with LSHTM.
- Work with LSHTM team to identify and agree additional interviewees.
- Write approximately 20 sets of analytic field notes based on an agreed template.
- Contribute to thematic analysis and contribute to/comment on study outputs.