

2014 Qualitative study of scale-up – outline of proposed field work

Overview

Aim

The aim of the 2014 qualitative study of scale-up in Ethiopia is to identify and understand in detail the factors enabling and inhibiting scale-up and the activities required to catalyse scale-up of a case-study MNH innovation. Research questions include:

- How did scale-up of the case study innovation take place (description of what happened)?
- What actions were taken by the grantee to catalyse scale-up of case study innovations?
- Which activities were essential/most important?
- In which order were different activities undertaken?
- What other actors were involved?
- What resources were needed?
- What were the main barriers and how were these overcome?

Case study

COMBINE Sepsis Case Management was selected since this is a concrete example of an innovation developed by a BMGF grantee that has been scaled up as part of the government CBNC programme.

Methods

Data collection

- A maximum of 20 in-depth unstructured stakeholder interviews.
- Stakeholders – primarily based in Addis Ababa - purposively sampled based on being directly connected with and/or having detailed knowledge of the innovation and its scale-up including: relevant implementation grantee and sub-grantee staff from SNL, L10K and others; select government officials at federal and possibly regional levels; relevant BMGF program officers; relevant development partner organisations including UNICEF and ELMA.

Data capture and analysis

- Interviews to be digitally sound recorded subject to interviewee agreement.
- Detailed analytic notes to be made within 24 hours of each interview using a similar approach to the 2012 qualitative study of scale-up.
- Thematic analysis using the framework approach.

Timeline of activities

March 2014

- Contact key stakeholders to agree case study selection.
- Develop and finalise fieldwork protocol and interview topic guide.
- Identify a first wave of interviewees.

March/April 2014

- LSHTM team to make a one-week visit to brief the Jarco researcher, participate in interviewing as many of the first wave interviewees as possible, and to identify a second wave of interviewees.

May/June 2014

- LSHTM team to make another one-week visit to participate in interviewing as many second wave interviewees as possible.
- Additional interviews to be conducted by Jarco staff as appropriate including the possibility of visiting one or two regions where scale-up is underway.

July 2014

- All interviews and analytic notes completed.

September/October 2014

- Undertake rapid thematic analysis of the 20 interviews led by LSHTM with inputs from Jarco researcher.
- Draft study output led by LSHTM.

Jarco researcher – roles and inputs

- Work with LSHTM team to identify first wave interviewees.
- Comment on draft protocol and topic guide.
- Prepare for first London team visit including scheduling interviews.
- Participate in interviewing with LSHTM team including debriefing after each interview.
- Work with LSHTM team to identify and agree second wave interviewees.
- Prepare for second London team visit including scheduling interviews.
- Carry out additional interviews in agreement with LSHTM.
- Write approximately 10 sets of analytic field notes based on an agreed template.
- Contribute to thematic analysis and comment on study output.