

Twitter 1

Online Survey : <https://enketo.lshtm.ac.uk/::wsqM5QPj>

Please help @LSHTM research scientists understand

- * How information about #COVID-19 is shared in UK communities
- * What effect #lockdown is having on ordinary families in the UK
- * What people across the UK are doing to cope

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HYGIENE
& TROPICAL
MEDICINE



Tag people



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Twitter 2

Where do you get your information on #COVID-19
How useful is it?
How does it help you cope with the current situation?

Help @LSHTM research scientists to improve communications during the pandemic by filling out this short and easy to complete survey

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FACEBOOK/WEB/ETC

The London School of Hygiene & Tropical Medicine is a world-leading centre for research in public and global health. As part of our work on the COVID-19 pandemic, we are interested in learning about how you find information about COVID-19 and what you think about this information. We also want to learn about the effects the outbreak is having on you and about how you are coping in these difficult times.

We have developed a simple online survey which we would like you to complete. It takes about 15-20 minutes.

The things we learn from this survey will help us to develop ways to improve information for the public during the pandemic and will help us plan support for those who are finding things hard at the moment. The results of the survey will be put on a live website, so you'll be able to see some of the results as soon as we have them.

Complete the survey here : <https://enketo.lshtm.ac.uk/::wsqM5QPj>

TARGETED EMAIL/MAIL FOR DAISYCHAINING THROUGH SCHOOLS/FAITH GROUPS ETC

Dear _____

The London School of Hygiene & Tropical Medicine is a world-leading centre for research in public and global health. As part of our work on the COVID-19 pandemic, we are interested in learning about how people find information about COVID-19 and what they think about this information. We also want to learn about the effects the outbreak is having on people's physical/mental health and about how they are coping in these difficult times.

As part of our research we have developed a simple online survey that takes around 15-20 minutes to complete. We are very keen to make sure that people from across all walks of life in the UK complete our survey and we would like to request the help of headteachers, faith and other community leaders in this work.

We hope that you will be able to support our research by sending the survey link out through your networks.

For instance, if you are a headteacher, we would be grateful if you could

- 1) Include a link to our survey in your next school newsletter
- 2) Send this letter to headteachers at other schools, so that their schools can join the study too.

If you are a faith leader, then you could

- 1) Send the link to your congregation
- 2) Send this letter to leaders of other local churches, mosques, synagogues and temples

We have prepared some text, which we hope you could copy and paste in to your newsletters and this follows below

Online Survey about COVID19

The London School of Hygiene & Tropical Medicine is a world-leading centre for research in public and global health. As part of our work on the COVID-19 pandemic, we are interested in learning about how you find information about COVID-19 and what you think about this information. We also want to learn about the effects the outbreak is having on you and about how you are coping in these difficult times.

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Thank you for contributing to this research, which we hope will have a positive impact on the health and wellbeing of people living in communities across the UK.

Yours faithfully/sincerely

Dr Chrissy h Roberts & Dr Shelley Lees
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Keppel Street,
London

Contact : odk@lshtm.ac.uk