**In-depth interview: Recent mothers**

# Theme 1: Socio-demographic and interview information

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| * 1. ID:   2. Interview date: (DD/MM/YYYY)   3. Interview start time (AM/PM):   4. Interview end time (AM/PM):   5. Marital status:   6. Ethnicity:   7. Religion:   8. Last completed level of education:   9. Main occupation:   10. Age:   11. Number of people in *gida*: | * 1. Total number of (alive) children delivered:   2. Place of last delivery:   3. Sex of baby:   4. Age of baby:   5. Socio-economic status (observe):   *below average/ average /above average*   * 1. Interviewer code:   2. Translator code:   3. Tape recording number:   4. Literacy: Y/N |

**Theme 2: Attitudes and response to the behaviors**

* 1. Where do women in this community deliver? Who is present at the delivery? Is it different for home and facility deliveries?
  2. How are newborns kept warm in this community? What about immediately after they are delivered? Is this same in both hot and cold weather, and for day and night deliveries? Is it different for home and facility deliveries? What do people in the community think about people that \_\_\_\_\_\_\_ *(use opposite of what participants say)*
  3. When are newborns first bathed in this community? What is the reason for this? Is it different for home and facility deliveries? What do people in the community think about people that \_\_\_\_\_\_\_ *(use opposite of what participants say)*
  4. When does breastfeeding usually start in this community? What is the reason for this? Is it different for home and facility deliveries? What do people in the community think about people that \_\_\_\_\_\_\_ *(use opposite of what participants say)*
  5. Are babies usually given food and fluids other than breast-milk in the first days and weeks of life? What are the reasons for this? What do people in the community think about people that \_\_\_\_\_\_\_ *(use opposite of what participants say)*
  6. Have you heard of anyone in your community putting the naked baby against their bare skin for at least an hour after delivery? What do you think people in the community would think about someone who did this?

**Theme 3: Agency, self efficacy and decision making**

* 1. Who in the family makes decisions about how money is spent? Does this change if you are sick and need to go to the health facility? Is this the same if the baby would be sick?
  2. Who are the ones that decide on care of a newborn in your household? How do they make decisions? How do you feel about this? Is this similar to other families in the community?
  3. Who was involved in caring for your baby immediately after delivery and in the first few days of life, please include yourself?

**Theme 4: Social networks and advice**

* 1. Have your family members given you advice on how you should take care of your newborn?
  2. Have your friends given you advice on how you should take care of your newborn?
  3. How important is it to you what your friends and family think of how you take care of your baby?
  4. How much have they made you change your plans or practices?

**Theme 5: Recognition of danger signs and health seeking**

* 1. Have you experienced a serious health problem during your last pregnancy?
* If yes: can you tell more about it? What did you do about it?
* If no: If you would lose a lot of blood during your pregnancy, what would you do about it?
  1. Were there any serious health problem occurring during the first days of <NAME> life?
* If yes: can you tell more about it? What did you do about it?
* If no: If <NAME> would have fever during the first days what would you do about it?

**Theme 6: The FOMWAN/TBA**

* 1. What are the main roles that the FOMWAN/TBA play in relation to pregnant, recently delivered women and newborn babies in this community?
  2. What is the main role of the call centre in relation to pregnant, recently delivered women and newborn babies in this community?
  3. How suitable do people think the FOMWAN/TBA is to carry out her tasks in terms of her age, education, training, experience and attitude?
  4. Were you visited by the FOMWAN/TBA during pregnancy? Can you tell me what happened during these visits? Which of your family members were involved?
  5. Were there any parts of the visits that you particularly liked or that you did not like? Which parts?
  6. Did you use the call-centre during your pregnancy? What made you decide to call them? What advice did they give you?
  7. What advice did the FOMWAN/TBA give you on:
     + Whom to address if you have any concerns about your health during your pregnancy?
       - * Had you heard this advice before? When? Who from?
         * What did you feel when you heard the advice? **Probe if the respondent does not reply:** Surprised? Worried? Happy? Reassured? Something else?
     + What symptoms during pregnancy might be dangerous for you and/or <NAME of baby>?
       - * Had you heard this advice before? When? Who from?
         * What did they advise you to do if one or more of these symptoms would occur?
         * What did you feel when you heard the advice? **Probe if the respondent does not reply:** Surprised? Worried? Happy? Reassured? Something else?
  + Where to deliver
    - Had you heard this advice before? When? Who from?
    - What did you feel when you heard the advice? **Probe if the respondent does not reply:** Surprised? Worried? Happy? Reassured? Something else?
    - Did you remember the advice when you went into labour?
  + Bathing the baby after delivery
    - Had you heard this advice before? When? Who from?
    - What did you feel when you heard the advice? **Probe if the respondent does not reply:** Surprised? Worried? Happy? Reassured? Something else?
    - Did you remember the advice immediately after your delivery?
  + Breastfeeding the baby
    - Had you heard this advice before? When? Who from?
    - What did you feel when you heard the advice? **Probe if the respondent does not reply:** Surprised? Worried? Happy? Reassured? Something else?
    - Did you remember the advice after your delivery?
  + Giving foods or fluids other than breast milk
    - Had you heard this advice before? When? Who from?
    - What did you feel when you heard the advice? **Probe if the respondent does not reply:** Surprised? Worried? Happy? Reassured? Something else?
    - Did you remember the advice after your delivery?
  + What symptoms <NAME> could show in the first days of his/her life that might be dangerous?
    - Had you heard this advice before? When? Who from?
    - What did they advise you to do if one or more of these symptoms would occur?
    - What did you feel when you heard the advice? **Probe if the respondent does not reply:** Surprised? Worried? Happy? Reassured? Something else?
  1. *Did any of their advice you received change how the baby was cared for? Tell me more.*
  2. Do you think the TBA/FOMWAN visit changed how your family viewed your ability to take care of your newborn?

**Theme 7: Most significant change**

* 1. What do you think have been the biggest changes in how newborns are cared for in this community in the last 2 years? What do you think influenced this change?

**Theme 8: Interviewer comments and reflections:** Include where the interview was conducted, any interruptions, the mood during the interview, how open the respondent was and your views on their personality and family dynamics.

**Thank the respondent for her time**