**Friendship Pair Interviews**

In these interviews a new mother and a friend that she has selected will be interviewed. The friend should be someone in the community that she feels close to and comfortable with and could include a relative or co-wife.

# Theme 1: Socio-demographic and interview information

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| --- | --- |
| * 1. FPI ID:   2. Interview date:   3. Interview start time:   4. Interview end time: | * 1. Interviewer code:   2. Translator code:   3. Tape recording number: |

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| --- | --- | --- | --- | --- | --- | --- |
| **Respondent number** | **Age** | **Highest level of education** | **Occupation** | **Ethnicity and religion** | **No. of children** | **Age of youngest child** |
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# Theme 2: Details of the friendship

# Can you describe your friendship with each other? How do you know each other? How often do you see/visit each other? What activities do you undertake together?

# Ask each person: Can you tell me something about {NAME} ? How can the personality of [NAME] be described?

**Probes:** Is she shy? Is she outspoken? Is she afraid to try something new? Does she easily accept ideas by others? By whom? Is she confident?

# Theme 3: Decision making

**Address the new mother:** These pictures represent your family members. Show the pictures:

This represents you, this is your husband, this is your mother, this is your mother in law. This is the FOMWAN/TBA, and this is the call center person in the community, and these are other community members.

* 1. Thinking about your last delivery can you put the cards in a line from the person who had the most to the least influence on where you delivered? You can take out anyone who had no influence at all. Is anyone missing? Help me understand your order. How do you feel about the order?

**Address friend:** What do you think about this order? Would this be similar in your family? Please help me understand why your order is different/or the same.

* 1. I would like you to do the same thing for what happened to the baby immediately after delivery.
  2. And now for when the baby was first bathed
  3. And now for when and how the baby was fed after delivery

# Theme 4: Newborn care practices

* 1. **Address the new mother:** Where did you deliver <NAME>? Did you ever discuss this with your friend? Tell me more.

**To friend:**What do you think about this? Did/would you have done the same? Do most people in your community deliver\_\_\_\_\_\_\_\_\_\_?

* 1. **Address the new mother:** When was your baby given their first bath? Did you ever discuss this with your friend? Tell me more.

**To friend:**What do you think about this? Was/would your baby be bathed in the same way? Do most people in your community give the first bath \_\_\_\_\_<response mother and/or friend>\_\_\_\_\_\_\_. Help me understand your answers.

* 1. **Address the new mother:** When was your baby first breastfed? Did you ever discuss this with your friend? Tell me more.

**To friend:**What do you think about this? Was/would your baby be breastfed in the same way? Do most people in your community breastfeed \_\_\_\_\_<response mother and/or friend>\_\_\_\_\_\_\_. Help me understand your answers.

* 1. **Address the new mother:** Did your baby get anything other than breastmilk in the first few days of life? What? Did you ever discuss this with your friend? Tell me more.

**To friend:**What do you think about this? Was/would your baby be fed in the same way? Do most people in your community give \_\_\_\_\_<response mother and/or friend>\_\_\_\_\_\_to the baby? Help me understand your answers.

# Theme 5: Conflicting advice and family support

I am going to read you a story about a mother called Ladi who lives in a village like yours. I would like: you to discuss the story together

“Ladi is heavily pregnant, Ladi thinks that babies should be bathed immediately after delivery so they are clean and comfortable but she has been visited by a FOMWAN/TBA who had advised her that she should delay bathing the baby for at least 24 hours after delivery to help keep the baby warm”

* 1. What do you think **Ladi** will do? Probe: What do you think influenced her decision?
  2. **Ladi** discusses the issue with her sister who

# - Says that if she does not bath the baby early people will think she is a negligent mother

# OR

# - Says that if she bathes the baby early it can get very cold and could get sick.

# What do you think Ladi will do now? Probe: What do you think influenced her decision?

* 1. What people in your community would behave differently? And would not do what Ladi did? What do you think about these people?

# Theme 6: The FOMWAN/TBA and social networks

* 1. I am going to read out a few statements to you: As soon as you hear the statement, say the first thing that comes to your mind and then discuss the statements between yourselves. You can agree or disagree with the statement, or you can comments on it. **Do a practice round and encourage them to respond immediately.**

I am now going to read the statement:

1. **It is the responsibility of the grandmother to ensure traditional newborn care practices are adhered to.**

Can you help me understand your response? Do you both agree? Do you think most families in your community share your opinion?

1. **Families don’t like it when the FOMWAN/TBA tells them where to deliver.**

Can you help me understand your response? Do you both agree? Do you think most families in your community share your opinion?

1. **FOMWAN/TBA visits do not change how babies are cared for after delivery, we know very well how to look after babies.**

Can you help me understand your response? Do you both agree? Do you think most families in your community share your opinion?

1. **People in the community agree with FOMWAN/TBA advice to delay bathing the baby.**

Can you help me understand your response? Do you both agree? Do you think most families in your community share your opinion?

1. **I don’t trust the information that comes from call center agents on my own health and my baby’s health** Can you help me understand your response? Do you both agree? Do you think most families in your community share your opinion?

1. **People in the community talk to each other about where it is best for a woman to deliver.**

Can you help me understand your response? Do you both agree? Do you think most families in your community share your opinion?

**Theme 7: Interviewer comments and reflections**

Include where the interview conducted, were there any interruptions, what was the mood during the interview, how open the respondents were. Reflect on the friendship of the two women. Were they comfortable with each other? Was one more dominant than the other?

**Thank the respondents for their time**