

IDEAS: Qualitative Study of Scale-Up

What is IDEAS?

IDEAS (Informed **D**ecisions for **A**ctions to improve maternal and newborn health) is a measurement, learning and evaluation project funded between 2010 and 2016 by a grant from the Bill & Melinda Gates Foundation to the London School of Hygiene & Tropical Medicine. We aim to improve evidence for future maternal and newborn health (MNH) programmes, ultimately to improve the survival and health of mothers and newborn babies. IDEAS is working in Ethiopia, northeast Nigeria and throughout Uttar Pradesh in India. These areas have high maternal and newborn mortality, where many deaths could be prevented with improved access to effective health care.

In Uttar Pradesh along with our country research partner Sambodhi we are evaluating the combined effects of Gates-funded MNH innovations to improve the demand for and supply of MNH interventions including the number, quality, efficiency and equity of interactions between families and frontline workers. We are also studying the scale-up of MNH innovations, and if we find innovations that are being scaled-up, we will study whether this leads to better intervention coverage and improved newborn survival. Further information about IDEAS can be found at: <http://ideas.lshtm.ac.uk/>

What is the purpose of this interview?

We are interviewing experts and professionals in the MNH field in India to explore scale-up of MNH innovations in Uttar Pradesh. Our key questions are: a) what factors enable and inhibit scale-up of MNH innovations; and b) what approaches to catalysing scale-up of MNH innovations are effective and why? The aim in exploring these questions is to help stakeholders in India – including federal and state governments, foundation grantees, donors and others – to reflect on what approaches to scaling-up MNH interventions have worked well, what has been problematic, and how problems can be effectively overcome. Key lessons will include:

- What external donors including the Foundation can do to create conditions that enable successful scale-up of MNH innovations;
- What mechanisms for catalysing scale-up have been effective;
- How state/federal government can maximize the value of external donors and their implementers in achieving the programmatic aims of MNH innovations;
- What factors enable or undermine scale-up efforts, and how barriers to scale-up have been overcome;
- Which types of innovations are more amenable to being scaled-up?

Your perspectives will be valuable in generating lessons on the best ways to enable essential community-based services to be scaled-up and offering policy recommendations to government, the Gates Foundation and other stakeholders in India and internationally. We will produce a range of reports, papers and presentations based on this work in Uttar Pradesh and draw out comparisons with our work in Nigeria and Ethiopia.

How will we look after the information you give us?

Before your interview you will be asked to sign a consent form, this and any other paper documents will be stored securely in the Sambodhi office. Electronic recordings and documents will be encrypted and securely transmitted to London for analysis. We will not publish any personal information (your name and contact details), all research findings will be anonymised and your name will not appear in any of the research outputs we produce.

For more information please contact:

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